



Impact

GENEROSITY HAPPENS HERE

SUMMER 2018

In March, we celebrated the grand opening of Hennepin Healthcare's Clinic & Specialty Center. This spectacular place of healing opened to patients on March 26th. The four-story glass sculpture River of Life by Martin Donlin and sponsored by the Hennepin Healthcare Foundation, serves as a beacon in the neighborhood.

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Our Mission

We partner with our community, our patients and their families to ensure access to outstanding care for everyone, while improving health and wellness through teaching, patient and community education and research.

Impact is produced twice a year and mailed to friends and donors of Hennepin Healthcare Foundation. Newsletter editor is Amy Carlson. To remove yourself from our newsletter mailing list, please call our office at 612-873-6090 or email foundation@hcmcd.org.

Message from the President

Generosity happens here. You will see these three words in our new materials as part of our refreshed branding under Hennepin Healthcare. We include them because there remains plenty of opportunity to increase the knowledge that our Foundation exists, donations are welcome, and that generosity happens here in beautiful, meaningful ways.

I would like to start by thanking Ford Bell for his commitment to the Hennepin Healthcare Foundation. Many of you may know Ford retired in March as President of the Foundation and I am honored to serve as interim and continue to advance our mission. Under Ford's leadership our team was able to connect with the community in unique ways and ensure the future success of our organization. Thank you for your leadership Ford and enjoy your retirement!

As you know, philanthropy is personal and in my role, I feel honored to build relationships with our donors and learn more about their lives and their stories. The story of John Mehring is one I will hold close for the rest of my life. I knew John just 10 short months, but over that time period we established a true friendship. In the end John made the decision to support the foundation with a planned gift to inspire a partnership to address HIV disease and aging between Hennepin Healthcare and San Francisco General Hospital. Before John left us he gave the foundation permission to share a letter which we have included in this issue. I hope you will take a moment to read it and be inspired to create your own mark on the future.

All gifts, at any level, serve the purpose of great healing at Hennepin Healthcare. I invite you to visit our new website and discover the many ways you can develop a relationship with us. Check out our new peer-to-peer fundraising platform where you can turn your passion into action through social media. At Hennepin Healthcare we have the tools and expertise to work with individuals on legacy gifts to collaborating with organizations interested in improving the health of our community.



Sincerely,



Jesse Hicks
Interim President and VP of Philanthropy



Securing Funds to Reduce Food Insecurity

According to a 2016 report by the Essential Hospitals Institute, poor health and food insecurity often exacerbate each other, perpetuating a cycle of chronic illness. The report goes further to state that organizations like Hennepin Healthcare have a unique opportunity and responsibility to address food insecurity to improve patient and population health. These findings are not new to Hennepin Healthcare.

Since 2009, HCMC has hosted a food shelf. Created by pediatric physician Dr. Diana Cutts, the Food Shelf@HCMC is nationally recognized and one of few food shelves in the nation located in a hospital setting.

Food insecurity: “The limited or uncertain availability of nutritionally adequate and safe foods, or limited or uncertain ability to acquire acceptable foods in socially acceptable ways.”

Asking patients and families about food security at healthcare encounters opens the door to a deeper understanding of the people we serve, and to opportunities to intervene when indicated. If identified, patients have the opportunity to receive a food bag and get connected with additional community resources, including federal assistance programs.

This cutting edge healthcare-based model of addressing food insecurity attracted the attention of a variety of supporters this summer. The Otto Bremer Trust, based in St. Paul, Minnesota, is providing \$80,000 in grant support, and the Richard M. Schulze Family Foundation, based in Minneapolis, Minnesota, has awarded a \$10,000 grant. In addition, the Food Shelf@HCMC served as the May CRAVE Cares charity and the Hennepin Healthcare Foundation’s Young Professionals Group selected the program to be the beneficiary of this year’s Rosé All Day event.

Through this welcome influx of support, the program hopes to increase the number of households served and amount of food distributed by 20%, and to improve access to fresh fruits and vegetables for persons with diabetes, cancer, and other chronic diseases. Pregnant women will receive the foods they need for a healthier pregnancy, and postpartum women will receive nutrition needed to maintain milk supply for their infants and support recovery from pregnancy. Children will have access to the iron-rich foods for healthy growth and development. The homeless population served by HCMC will have greater access to ready-to-eat healthy foods that meet their dietary needs.

Generosity happens here for the Food Shelf@HCMC. **THANK YOU:** The Otto Bremer Trust, the Richard M. Schulze Family Foundation, CRAVE, and the Young Professionals Group of HHF.

Quick Glance

RATES OF FOOD INSECURITY AT HCMC

- 35% of families with young children
- 18% of pregnant moms
- 38% of patients seen in the ER

THE FOOD SHELF@HCMC

- A hospital-based food shelf and member of Second Harvest Heartland located at HCMC of Hennepin Healthcare in downtown Minneapolis, Minnesota.
- Serves HCMC based and community clinics of Hennepin Healthcare.
- Responds to patient food needs during clinic visits, hospital discharge, and home health visits.
- Promotes healthy foods and provides nutrition education.
- Reaches 2,000 families a month, distributes over 600,000 pounds of food a year.
- Connects families to community resources including federal assistance programs.

ENGAGE

- Volunteers are welcome as individuals or in groups, contact Volunteer Services at 612-873-2512.
- Cash donations support food purchases at <http://giving.hcmed.org/foodshelf>

Clinic & Specialty Center Opening

March 22-26 were full of celebrations for the opening of the Clinic & Specialty Center. It all started with an official ceremony and ribbon cutting and concluded with an Art Open House. In between were donor recognition events and open houses. The first patient walked in at 7:00 am Monday, March 26, launching a new era for Hennepin Healthcare.



Highlights from the official ceremony



**Sheila Riggs, DDS, Board Chair,
Hennepin Healthcare System**



Minneapolis Mayor Jacob Frey



Community ribbon



The Wanzek and Haley families celebrate their support of the Wanzek Breast Care Center and Jantze Haley Infusion Area.



Light Up the Night co-chairs and Foundation board members Laura Chin and Carole Hitt are all smiles for the camera.



Staff enjoyed a sneak preview during a special open house before the public.



On March 26, Ka was the very first patient in the Clinic & Specialty. She was one of 8,542 patients to receive care the first week in the new building.



cutting.



Hennepin Healthcare System's CEO Jon Pryor, MD with Bernie the mascot.



Crowd gathers for ceremony.



"Floss Cutting" of the new Oral Health Center supported by Delta Dental of Minnesota Foundation.

Rachel Trockman and her family underneath her sponsored artwork "Floating Garden."



Rosé All Day Sparkled for the Food Shelf@HCMC

Rosé All Day is an annual fundraiser organized by the Young Professionals Group of Hennepin Healthcare Foundation. This June, over 120 guests arrived in their summer best at the Calhoun Beach Club to support the Food Shelf@HCMC. For the last year, members have been learning about food insecurity. The group organized a panel discussion at the Wedge, volunteered at the Food Shelf, partnered with CRAVE Cares, and

selected the program as the beneficiary of Rosé All Day. Guest enjoyed a brunch buffet, live music by Tambuca, a great raffle, and a wonderful group of inspired individuals gathered to make a difference in the lives of families receiving care at Hennepin Healthcare. For more information about the Young Professionals Group, please contact Program Chair, Brooke Moss at **HHFYoungProfessionals@gmail.com**.

Hennepin Healthcare Foundation is proud to announce we have earned the Charities Review Council's Meets Standards seal, a visual marker of nonprofit strength. The voluntary review process examines four key areas: Public Disclosure, Governance, Financial Activity, and Fundraising. By earning the Meets Standards seal, Hennepin Healthcare Foundation demonstrates responsibility, integrity, and transparency to donors as well as the general public.

"This is a very stringent review and requires much institutional structure. By passing this review, we demonstrate that HHF follows best practice as a nonprofit. We should be proud that we have maintained and improved our standards over the past six years," shares Zuzanne Fenner, Senior Director Finance and Administration.

To view our online report, go to <https://smartgivers.org/organizations/hennepin-health-foundation/>.



Generosity Happens Through Cause Marketing

Have you ever been asked to round up your purchase at a cash register or seen a poster promoting a portion of sales that support a charity? If so, welcome to cause-marketing.

Cause-marketing involves a collaborative effort between a for-profit organization and a non-profit charity. This summer we were lucky enough to benefit from cause-marketing initiatives with two community restaurants. During the month of May, the Food Shelf@HCMC benefitted from CRAVE Cares, a program that donates a percentage of sales made from a specialty menu at all Minnesota CRAVE locations. On June 2nd, The Lowbrow hosted a “Dine In, Give Back” night where 10% of sales supported the Children’s Literacy Program.

Thank you to these two organizations for enhancing the patient experience at Hennepin Healthcare.

Do you have a favorite business or organization that you think would be a great fit for a cause-marketing relationship with Hennepin Healthcare Foundation? Please reach out to Rebecca DeRosia, Senior Development Officer – Corporate Relations at **612-873-7394** or Rebecca.derosia@hcmcd.org.

CRAVE CARES

It's hard to be healthy when you are hungry.

Visit any Minnesota CRAVE restaurant between May 2-29 and order off the CRAVE Cares menu to benefit The Food Shelf @ HCMC.

LOCATIONS:
 368 South Avenue, Bloomington, MN
 3015 Flying Cloud Drive #1020, Eden Prairie, MN
 3520 W 70th Street, Edina, MN
 825 Hennepin Avenue, Minneapolis, MN
 1540 Highway 95 NE, Spicer 55243, Roswell, MN
 1607 Woodland Street #100, St. Louis Park, MN
 6550 Lyndale St #100, Woodbury, MN

The Food Shelf @ HCMC

THE LOWBROW

Dine Out! GIVE BACK! Mondays

June 4, 2018 4-9pm
The Lowbrow
 4244 Nicollet Ave,
 Mpls 55409

10% OF SALES WILL BE DONATED TO CHILDREN'S LITERACY AT HENNEPIN HEALTHCARE

HennepinHealthcare Foundation



[Why I Give]

Patty Carron
 Volunteer, Nurse Alumna

The gift of time and talent is not to be overlooked as a generous donation. Hennepin Healthcare is blessed with over 300 individual hospital volunteers sharing their skills to enhance the patient experience and work environment.

After 41 years working as a nurse in Orthopedics, it was a seamless transition from staff member to volunteer for Patty Carron. “I graduated in 1969 and spent my whole career in the organization as it morphed from the General to MMIC to HCMC. All the while working hard, laughing with colleagues and caring for patients. Many friendships grew from here, I just can’t leave, so remain as a volunteer,” explains Patty.

Retiring in 2010, Patty was recruited to help out in the History Center, which she staffs on Tuesdays, along with returning to Orthopedics to stock supplies. She also finds time to help out at Kindest Cuts of the Humane Society, where she applies her surgery tool cleaning and wrapping skills, learned in Ortho, for the much smaller tools used in the neutering of pets.

For Patty it’s personal, “I enjoyed working here and made a decent living. All my friends are here, so volunteering is my way of giving back and showing my appreciation.”



Quilt Created by Squares Designed at Light Up the Night

Guests at Light Up the Night last year created quilt squares at the community health action station. These squares were assembled by Jean Bradford and Betty Cooper into a beautiful quilt to be displayed at the MVNA headquarters in Minneapolis. Jean and Betty belong to the Dorcas Dames quilting group of Redeemer Bible Church in Minnetonka. This group has handcrafted over 100 lap quilts for clients of MVNA and we thank them for their generous time putting this larger one together.

Action stations are a popular attraction at our gala and will return this year with new interactive experiences highlighting patient care, community health, medical education, research, and the selected fund-a-need.

Recycled cell phones ring in phone cards for patients

A couple of green boxes on the HCMC hospital campus, managed by Dynamic Recycling, collect old or broken cell phones, smart phones and tablets for recycling. In return, the company donates to Hennepin Healthcare's Social Services to fund the purchase of phone cards for urgent patient needs. The first check arrived totaling \$750 earlier this year.



Dawson Strong Ride 2018

The fourth annual Dawson Strong Ride was as strong as ever with over 40 riders cruising around the Aitkin and Lake Millacs area on a beautiful Saturday, June 23. This charity motorcycle ride was created by the family of Dawson Van Portfliet who was cared for at Hennepin Healthcare. Over \$2,100 was raised in support of the Extraordinary Kids fund to bring joy to pediatric patients in the hospital. Next year's event is already scheduled for June 22, 2019. Learn more at <https://www.facebook.com/Dawsonstrongride>.

Turn Your Passion Into Action

We are delighted to announce that our new website (hennepinhealthcare.org/foundation) includes fundraising tools that allow you to create your own fundraising pages. Now you can share your passion for a program at Hennepin Healthcare and easily inform your family and friends through email and social media. All our charitable funds are listed with an explanation of their purpose and impact. In addition, specific fundraising campaigns are highlighted. Whether you are grateful for the care you received, wish to turn birthday gifts into charitable donations, or pay tribute to a loved one, this new tool is for you.

Our Community Fundraising Coordinator Karis Volk is here to help at karis.volk@hcmcd.org. Check out giving.hcmcd.org/diy to get started today.



40+ Hennepin Physicians Named Top Docs by *Mpls/St. Paul Magazine* – One made the cover!

More than 40 physicians throughout Hennepin Healthcare are mentioned in *Mpls/St. Paul Magazine's* 2018 Top Doctors List. In addition, Hennepin Healthcare neurosurgeon Dr. Uzma Samadani graces the cover. Dr. Samadani is featured in an article called "The Doctor Will Save You Now," where she is interviewed about one of the surgeries she performed.



HERE4HEALTH

Community Education Series

Hennepin Healthcare is hosting a series of free educational events focused on keeping you healthy, active and feeling your best. Learn more and register at hennepinhealthcare.org/here4health.

<p>Thursday, July 12 5-7pm</p> <ul style="list-style-type: none"> • How to live to be 100 or die trying • The ins and outs of GI health 	<p>Saturday, August 11 9-11am</p> <ul style="list-style-type: none"> • Dermatology do's and don'ts • The ancient art and modern practices of integrative medicine – acupuncture and chiropractic 	<p>Saturday, September 15 9-11am</p> <ul style="list-style-type: none"> • You gotta have heart-women's heart health • Best practices in breast health • A little help from your friends—PT for women
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Gift

Grateful Patient Leaves \$1.25M Legacy Gift

“I have lived with HIV infection for 35 years. I will not die of HIV/AIDS-related complications. Instead, I will die of cancer-related complications.” These are the words John Mehring offered in a letter to the Foundation months before his death.

Arriving to the Twin Cities in 2015, Mehring was very intentional in his search for healthcare. Having been diagnosed with HIV/AIDS in 1984 and treated in San Francisco, John researched the local HIV community in this town, visiting several clinics. Most impressed by HCMC with its local and national reputation in HIV care, he joined the Positive Care Center and started seeing Dr. Nick Vogenthaler. “John was an active man doing all the right things to maintain his health. He exercised, didn’t smoke, was engaged in public policy and socially by volunteering. He had a sense of humor and general joy in living,” shared Dr. Vogenthaler.

John’s chronic illness of HIV/AIDS was under control. It wasn’t until a review of reoccurring skin cancer that a large mass was discovered in his lung; then the surprising and unfortunate discovery that the skin cancer had now spread to his brain. Fully aware of his short time-frame, John enrolled in hospice and starting thinking how he would like to be remembered. He was determined to make an impact and chose to support the Positive Care Center in developing a program to care for the aging HIV population.

John partnered with the Hennepin Healthcare Foundation to explore the possibilities of making a planned gift. In the end, John made the decision to donate \$1,250,000 to the Positive Care Center to create a partnership between Hennepin Healthcare and San Francisco General Hospital to address aging in the HIV/AIDS community. At present, connections are underway to begin this critical work and fulfill the legacy of Mr. John Mehring.

We are humbled to be the stewards of such compassion and foresight and to share his words with you.

Written Statement by John Mehring

Dated March 8, 2018

I am pleased to leave a large financial legacy to a cause dear to my heart and experience: the interrelationship between HIV disease and aging.

I am personally experiencing the vicissitudes of my aging process as I write these words. I am in the terminal stages of aggressive soft-tissue cancer, i.e., sarcoma. I will most likely be dead within a few months, at most.

Despite my medical prognosis, I believe this financial legacy providing a joint “HIV disease and aging partnership,” over a period of five calendar years, between San Francisco General Hospital and Hennepin County Medical Center in Minneapolis, will provide opportunities for clinical and research staff to build on current efforts to understand, address and mitigate the HIV disease and aging process, and successfully work towards these goals within the public HIV clinical settings in San Francisco and Minneapolis.

I have lived with HIV infection for 35 years. I will not die of HIV/AIDS-related complications. Instead, I will die of cancer-related complications. But I want to be clear. I am lucky to have lived a full life, without disability, achieving my age of 65.

In closing, I thank you all for your dedication in addressing this important issue within our respective communities and I certainly hope this financial gift will allow a close collaboration between SFGH and HCMC, producing important clinical and research opportunities and successes.

Good luck to one and all!

*John Mehring
Minneapolis, MN*

SPOTLIGHT ON GRANTS

Significant accomplishments in public health would not be possible without the financial support of grants from foundation and government partners. These collaborations reduce barriers to healthcare access, broaden medical education, and tackle urgent healthcare issues in our community. In this issue we highlight two recent awards.

Hope from the Charlson Foundation

In April, the Teen HOPE and Pathways Program received a \$10,000 grant from the Charlson Foundation in support of its high school diploma/GED completion program for teen parents. Teen HOPE helps pregnant and parenting teens complete their educational goals, deliver healthy babies, and develop parenting skills and self-sufficiency.

The Charlson Foundation is a family foundation based in Edina, Minnesota focused on funding programs that help children, youth and families overcome multiple obstacles by offering integrated services.



In 2017, 105 teen parents earned their high school diploma or GED thanks to Teen HOPE.

Increasing Primary Care Physicians in Minnesota: MN Department of Health

The Minnesota Department of Health (MDH) recently granted HCMC \$540,000 for the 42-month placement of two new internal medicine residents under its International Medical Graduate Program. International graduates bring unique cultural perspectives, fluency in multiple languages, and broad skills to our patient population. The program prioritizes candidates who are motivated to work with disadvantaged or marginalized populations and who demonstrate a clear commitment to providing primary care in Minnesota.

As the most experienced and respected teaching hospital in Minnesota, HCMC has trained more than half of the state's physicians. MDH has been a long been a valued partner in this effort.

Pictured are Dr. Ahmad Al-Anii originally from Iraq and Dr. Bukhari Burale originally from Somalia. Both had to flee their native countries due to civil war. Through unique journeys they landed in Minnesota to continue their medical careers. Already familiar with HCMC and desired by Hennepin Healthcare's residency program, the additional funding allowed the program to bring them aboard.



Ahmad Al-Anii, MD and Bukhari Burale, MD

Visit our new website at www.hennepinhealthcare.org/foundation for the latest events, news and inspiration. We welcome your feedback at foundation@hcmcd.org.



SAVE
the **DATE**
∞
12.7.2018

SAVE \$50 PER TICKET
WITH A PURCHASE
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LUTNHHF.ORG

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