

# Reimagining Hennepin Healthcare

## A LETTER FROM OUR CEO

Hello valued community member,

As you may have read in my September and October letters, we began a [planning process for the future of Hennepin Healthcare](#) in July. We are creating a strategic vision to bring the best in medical care, training, research, innovation, community wellness and public health together — and advance health equity for our community, county and region.

I'm excited to provide more details with you about our current work and future focus. The planning process is now moving into Phase 2: Creating Together. During this phase, we are analyzing what the community shared with us throughout the engagement process and evaluating the broader healthcare landscape and social influencers of health in Hennepin County.

We are doing this because we want to combine the lived experience that our community described to use in the engagement process, with other economic, social and health information that can help us build a complete picture of how to advance health equity and improve Hennepin Healthcare. For example, if the community says, “we want more services that help our young people,” it is important for us to analyze what the rest of the community is investing and planning around that topic to identify gaps and opportunities.

**Postcard Project:** We want to continue to hear from our community throughout this project and have created beautiful, pre-stamped postcards that ask thought-provoking questions about our healthcare system and prompt an **artistic** point of view: images you can draw and thoughts you can illustrate, as you see fit. We'll be collecting these and incorporating them into our planning process. [Learn how to download and submit a postcard.](#)

**Expert and Artist Design Team:** Throughout the remainder of the planning process, we are also collaborating with a team of **healthcare experts, community leaders and artists**. This team will help identify and amplify our community's needs, as well as develop highly creative and future-oriented possibilities for Hennepin Healthcare. [Learn more about this dynamic team](#) that we are fortunate to work with.

**Insights Report:** Imagine Deliver (a local, woman- and Muslim-owned design firm that led the community engagement work) has created an Insights Report of all information gathered from Phase 1: Learning Together. We will share key learnings from the Insights Report with you in December.

**Future Focus:** Our team will analyze the insights gathered from the community engagement, as well as quantitative insights about healthcare and social influencers of health in Hennepin County, our state and region. This information will be used to build a comprehensive healthcare strategy that directly honors and responds to the true needs of our community by March 2022.

When we launched this planning process, we set out to envision a future that is unlike any other healthcare system model. I'm grateful that we are making strides toward that goal -- thanks to the hard work and dedication of all those involved.

I sincerely thank you for your interest in and commitment to the future of Hennepin Healthcare.

With respect and gratitude,

Jennifer DeCubellis

