



For 130 years and counting, Hennepin Healthcare has been a fixture in downtown Minneapolis serving the community. Our doors are open to all who need care. You count on us to lead during disasters, through pandemics, heart attacks and trauma.

Now let's have some fun.

Hennepin Healthcare Foundation introduces Adventurama, an urban experience in downtown Minneapolis. This fundraiser invites teams of two adults to complete challenges within a three-mile radius of Hennepin Healthcare. We welcome your support of Hennepin Healthcare and invite your organization to sponsor one of twelve pit stop challenges.

Adventurama

- When:** Sunday, June 4, 2023
- What:** An outdoor urban adventure in downtown Minneapolis. Teams will earn points by solving clues and completing challenges while creating memories, capturing photos, and updating their perception of downtown.
- Who:** Teams of two adults (participants must be 18+ years old). Hennepin Healthcare Foundation will be promoting this event to its donor audience, staff members, downtown residents, young professionals, the general public, and sponsor audiences through social media, paid digital and media placements. Estimated attendance is 200 participants.
- Where:** The adventure will start in The Commons park across from US Bank Stadium. The course will extend approximately three miles around Hennepin Healthcare with twelve challenges at designated pit stops. A confidential event map will be shared once you express interest in a sponsorship.
- How:** Teams will register on an event website managed by Hennepin Healthcare Foundation. In addition to the registration fee of \$60, teams will be able to use peer-to-peer fundraising to attract support from family and friends.




ADVENTURAMA

Sponsors can select to host a pit stop competition, support the mission with an event sponsorship or sponsor the after-party. In all cases, Foundation staff will work with your team on how best to recognize and brand your partnership with us.

Sponsor Benefits	Pit Stop Sponsor 12 available \$10,000	Event Sponsor 6 available \$3,000	After-Party Sponsor 1 available \$5,000
Pit Stop Host	x		
One Team Registration	x		
Volunteer Options	x		
Website Recognition	x	x	x
Social Media Posts	x	x	x
Event Day Signage	x	x	x
Swag Bag Insert	x		x

SOLD

Adventurama is a new idea to engage the community in 2023 and replaces a formal gala experience. This event is your premier opportunity to publicly express your support of the invaluable work of the healthcare team at Hennepin Healthcare. Event proceeds will boost our patient comfort and care support.



Interested in learning more?

Please contact Paula Wilhelm, Annual Giving Manager

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