



## 2024 Teddy Bear Clinic Sponsorship Information

**Hospitals are scary, now imagine you are a child in the hospital.**

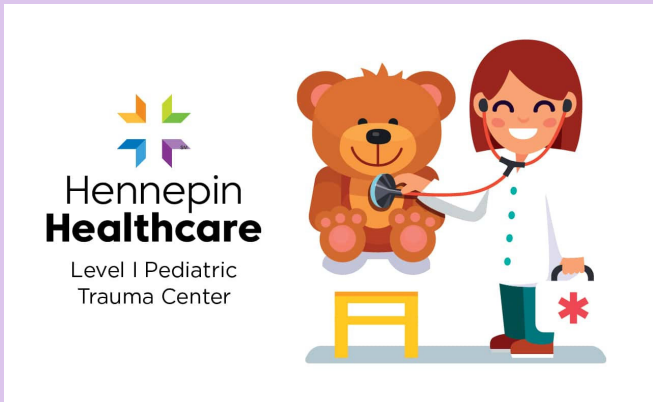
Having surgery or visiting an emergency department can be scary at any age, but just imagine if you are child. Hennepin Healthcare's Teddy Bear Clinic is an interactive experience meant to educate and entertain children as they learn about common medical procedures. On Saturday, May 18, children are invited to bring their Teddy Bear (or other stuffed animal) to participate in action stations where they will experience an X-ray, stitches, and other healthcare procedures. Children learn and express themselves through play, so playing doctor is a powerful tool to normalize a medical experience and help them practice the coping skills they may need as a patient. **We seek sponsors to bring this event to life and help support our Child Life program in our Emergency Department.**

### Teddy Bear Clinic Details

- Who:** Children, their family & Teddy Bears. Estimated attendance is 800 participants.
- What:** A family-friendly event for children to become familiar with common medical procedures using stuffed animals as patients.
- When:** Saturday, May 18, 2024 | 9AM - 3PM  
This event is an official venue of Doors Open Minneapolis and will be promoted in their materials.
- Where:** Hennepin Healthcare's Clinic & Specialty Center  
715 South 8<sup>th</sup> Street  
Minneapolis, MN 55415
- Why:** Hennepin Healthcare became Minnesota's first Level 1 Trauma Center for adults and children in 1989 and since then we have been honored to care for the most vulnerable and youngest of patients.
- How:** This free event is promoted to our pediatric patient families and posted for the public through our social media channels. Families will register for a time slot via our event portal.

**14 Teddy Bear Clinic Station Sponsorships**  
**hennepinhealthcare.org/teddy**  
**\$1,500 each**

Check-In Station	<p align="center"><b>Sponsorship Benefits</b></p> <ul style="list-style-type: none"> <li>• Logo on Station Signage</li> <li>• Social Media Mention</li> <li>• Optional Insert in Swag Bag (500+)</li> <li>• Volunteer Opportunities</li> </ul>
Exam Station	
IV and Immunization Station	
X-Ray Station	
Breathe Better Station	
Nutrition Station	
Stitch-Up Station	
Casting Station	
Healthy Teeth Station	
Burn Station	
Clean Hands Station	
Pharmacy & Poison Safety Station	
Photo Booth Station	
First Responder Station	



**Our Teddy Bear Clinic is a wonderful way to connect with children and their families and show your support for our Pediatric Level I trauma expertise. Event proceeds will support our ED Pediatric Trauma Fund and the work of the ED Child Life Specialist.**

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